



CONTACT

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Based in Geneva

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Swiss work permit B

Driving licence A and B

SKILLS

LANGUAGES

Native French · English C1

METHODOLOGIES

Agile, SAFe, Scrum, Kanban

DELIVERY & OUTSOURCING

Vendor management, writing requirement specifications, contract review, project cost control

AI

Claude, Claude Design, ChatGPT, AI-assisted product prototyping

TOOLS

Jira, Confluence, Figma, Klaxoon, Google and Microsoft suites, Teams, Sharepoint, Notion, Slack, Trello, Youtrack

EDUCATION

SAFe PO/PM certification – 2021

Master's degree in information technology, EPITECH – 2017

AI PROJECTS

adrienvigouroux.ch/experiments

8 freely accessible projects: user story and Gherkin generator, RICE/ICE calculator, impact/effort matrix, opportunity solution tree, and 4 interface prototypes designed and developed end to end

INTERESTS

Real estate, Financial markets, Blockchain, Skiing, Hiking, Running, Motorcycle riding

PRODUCT OWNER / PRODUCT MANAGER

10 YEARS OF PRODUCT EXPERIENCE

ADRIEN VIGOUROUX

Senior Product Owner, 10 years of product experience in adtech, media and blockchain, in startups as well as large organisations. Fullstack background and SAFe PO/PM certification. Based in Geneva, I am looking for a long-term engagement in the Lake Geneva region.

EXPERIENCE

INDEPENDENT · PRODUCT CONSULTANT

Jul 2022 – present

Started alongside employment in 2022, primary activity since late 2023.

MIAM'UP Product Owner / Product Manager | Jul 2022 – present

- Continuous support of the food donation platform since 2022: product framing, specifications, backlog prioritisation, acceptance testing, client support.
- Complete redesign in 2026: multi-branch, data and account migration, responsive platform. Wrote the requirement specifications, selected and managed the development vendor, contract review, functional testing.
- **Impact:** digitalised collection and delivery workflows, dispatch of driver routes, in-app signatures, email and SMS notifications, crate stock management.

FIRST-ID Product Owner / Product Manager | Dec 2023 – Dec 2025

- Ownership of the product roadmap for a unified advertising ID, working directly with the CTO and the sales team.
- Oversight of development, from use case design through to customer support.
- **Impact:** several hundred million requests processed per day, international rollout (100+ countries).

LA POSTE Product Owner / Product Manager | Nov 2023 – May 2025

- Led the overhaul of the Procurement information system (11,000 agents, 5M+ active power of attorney mandates).
- Coordination of cross-functional teams and rollout of the SAFe methodology.
- **Impact:** smoother user journeys and shorter processing times.

CONSULTING FIRM · PRODUCT CONSULTANT

May 2019 – Oct 2023

ARCHIPELS Product Owner / Product Manager | May 2022 – Oct 2023

- Contributed to the design of a digital identity solution (citizen and company wallets).
- Managed Proof of Concepts (KYC and attestations), from use case definition to client integrations.
- **Impact:** contributed to the launch of a strategic product for European digital sovereignty.

PRISMA MEDIA Product Owner | May 2021 – May 2022

- Improved monetisation, web performance and SEO (desktop Lighthouse score 99). Implemented shared consent.
- Coordination of cross-functional teams and of projects affecting every division of the group.
- **Impact:** increase in advertising revenue through optimisation of monetisation, SEO and performance.

JCDECAUX Product Owner | May 2019 – May 2021

- Responsible for billing tools for the US (+\$150M) and Finnish (+€50M) markets.
- Managed monthly releases and multi-country coordination in an English-language environment.
- **Impact:** secured and automated multi-currency billing.

TOTEM DIGITAL AGENCY

Sep 2016 – Jan 2019

Product Owner / Product Manager | Feb 2017 – Jan 2019

- Led 10+ web and mobile projects (Orange Cyber Défense, Sodexo, Kaufman & Broad...).
- Project management from the tender stage through to production release.
- **Impact:** delivery of innovative solutions with strong client value.

Fullstack Developer | Sep 2016 – Jan 2017

- Fullstack web development, a technical foundation I still draw on in my product work.